

## OUR MISSION

Obtain changes in Federal law and policy that will provide all freight shippers with **reliable** freight rail service at **competitive** prices.

The reasons our advocacy is needed today:

- The Surface Transportation Board is unable to effectively perform even minimal oversight that is its mandate – the agency needs enhanced processes and procedures to better meet today's market conditions.
- Freight railroad competition has shrunk from 40 railroads in 1980 to only four railroads today operating in their respective regions virtually without competition – roughly 90% of all traffic. This lack of competition results in no market pressure to provide affordable service at sensible prices.
- Millions of customers depend upon reliable rail service at reasonable rates.



Freight Rail  
Customer Alliance

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**ACCESS TO FREIGHT RAIL  
SERVICE AND FAIR PRICING  
REQUIRES COMPETITION.**

**GETTING THERE  
REQUIRES  
COOPERATION.**



Freight Rail  
Customer Alliance

*Working with you every mile*

## **YOU KNOW THE PROBLEM. BE PART OF THE SOLUTION.**

It's not just your industry—anyone dependent on freight rail has felt the lack of competition's negative impact on rates. Whether you're an energy provider, a farmer, a manufacturer, or a shipper sending/receiving consumer products from across the country, you've experienced unfair pricing, increasing costs, and severe service glitches over the past three decades.

But there is a way to change things for the better for all Americans—by becoming a member of the FRCA, the Freight Rail Customer Alliance.

## **SPEAKING TO LEGISLATORS, REGULATORS, AND—MOST IMPORTANT—TO YOU.**

FRCA is the Washington-based alliance working to improve access to reliable rail service at competitive rates. We do so by representing you—the freight rail shipper—to the decision-makers in our Nation's Capital who have the means to affect positive change at the Surface Transportation Board (STB).

By telling your story, we have the credibility that will lead to real results. By being your voice, we are advocating for every industry, and ultimately for the American consumer who will benefit from savings and efficiencies throughout the supply chain.

But as we engage the Hill and the Administration, the people who make policy, we also make sure to keep you fully informed and actively engaged in their decision making process. We don't just report to you. We listen to you. We convene face-to-face strategy sessions as often as possible and regularly communicate in between. In this way, your input truly shapes the messaging we take to Capitol Hill, before the STB and among industry stakeholders.

## **WE STRIVE TO REPRESENT RAIL SHIPPERS ON ECONOMIC AND SERVICE ISSUES. WE ARE THE BIG TENT. JOIN US.**

Whether you're the association for an entire industry, a single company that relies on freight rail to accomplish its business goals and meet your customers' expectations, or a community leader, your best forum for effecting real and reasonable change is FRCA, the Freight Rail Customer Alliance.

To join the alliance contact:

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